



## PARENT TRUST ADDS NEW BOARD MEMBER

### *For Immediate Release:*

Seattle, June 27, 2022 — [Parent Trust for Washington Children](https://www.parenttrust.org) is pleased to announce the appointment of Isabella Tobon Valencia, CPA, of Blue Origin to our Board of Directors.

Isabella has worked with financial service firms and business consulting firms all over the world. She moved to the Pacific Northwest in 2020, to join Amazon and recently started as the Senior Manager of Corporate Mergers & Acquisitions at Blue Origin. Originally from Colombia, Isabella earned her Bachelor's in Political Science, French and Financial Economics, and her Master's in Accounting from the University of Rochester.

In addition to her extensive background in finance and accounting, Isabella is passionate about ensuring parents and families have the tools and means to succeed. She has financially sponsored children in Colombia for many years and was drawn to board service at Parent Trust by her belief in the power of prevention. *"Focusing on preventing child abuse and neglect, rather than acting after abuse has occurred, is the best way to guarantee a better future for kids,"* she says.

*"Our Board of Directors is a vibrant leadership team, focused on preventing child abuse and neglect by keeping families safe and strong,"* says Linda McDaniels, Executive Director of Parent Trust. *"The pandemic continues to make life very difficult for families. During these incredibly challenging times, we are lucky to be adding Isabella's insight, talent, and focus to our critical work."*

**Isabella Tobon Valencia** is a Senior Manager at Blue Origin in Corporate Development Mergers & Acquisitions.

The 2021-2022 Parent Trust for Washington Children Board of Directors are: President, John Wittgenstein of Amazon; Vice-President, Dorothy Miller of Merck; Treasurer, Will Cheung of the Bill & Melinda Gates Foundation; Secretary, Blythe Keller of Aetna; and Craig Brauff; Kate Hinely; Konrad Miernowski; Andrew Repanich, Demarcus Luckett and Isabella Tobon Valencia.

### **About Parent Trust:**

Raising kids is a big job. At Parent Trust, we meet families where they are, when they need us, throughout their parenting journey. Our programs include a parent coaching call-in line, developmental screenings, childbirth and new parent classes, parenting groups, stress reduction training for families, and support groups for parents recovering from substance addiction.

Every year, Parent Trust helps over 15,000 parents, children and providers end the cycle of child abuse and neglect. Babies can't wait. Kids can't wait. Parents need help TODAY.

###

Media Contact:

Lynn Marshall, Parent Trust Development Director: [lmarshall@parenttrust.org](mailto:lmarshall@parenttrust.org),  
Photos of Ms. Tobon Valencia are available upon request.

### BOARD OF DIRECTORS

John Wittgenstein, President  
Dorothy Miller, Vice President  
Will Cheung, Treasurer  
Blythe Keller, Secretary  
Kate Hinely  
Andrew Repanich  
Konrad Miernowski  
Craig Brauff  
Demarcus Luckett  
Isabella Tobon Valencia  
John Curley, Emeritus

### EXECUTIVE DIRECTOR

Linda L. McDaniels

### WEBSITE

[www.parenttrust.org](https://www.parenttrust.org)

### E-MAIL

[information@parenttrust.org](mailto:information@parenttrust.org)

### OFFICE

2200 Rainier Ave South  
Seattle, WA 98144

### PROGRAMS

Parent Education & Support  
--Circle of Parents™  
--Families in Recovery Network  
Family Help Line Services  
--Live Support Line  
--Statewide Resource Database  
Child & Teen Services  
--SMART™  
--Developmental Screenings  
New & Expectant Parent Services  
--Conscious Fathering™ Classes  
--Great Starts™ Classes

### OUR VISION

We equip parents and caregivers to raise safe, healthy and strong children.

### OUR MISSION

Parent Trust for Washington Children creates lasting change and hope for the future by promoting safe, healthy families and communities.



United Way of  
Central Washington